



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 31, 2017

Tony Herber
Agent for
The Clorox Company
c/o PS&RC
PO Box 493
Pleasanton, CA 94566

Subject: Notification per PRN 98-10 – Minor label modifications
Product Name: Oui Oui
EPA Registration Number: 5813-110
Application Date: October 4, 2017
Decision Number: 534984

Dear Mr. Herber:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Tara Flint via email at flint.tara@epa.gov or Zeno Bain at bain.zeno@epa.gov.

Sincerely,

A handwritten signature in cursive script, appearing to read "Sara M Hill".

For
Zeno Bain, Product Manager 33
Regulatory Management Branch 1
Antimicrobials Division (7510P)
Office of Pesticide Programs

Label identification

Oui Oui, EPA Reg. No. 5813-110

RC179060

9:35 10/2/17

Formatting notes

Applicable for all claims

Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&".

All directions may be written in numbered form or in paragraph form.

Optional text may be placed anywhere on the label/container.

Highlighted text is new. Strike-through (text) means removed.

Oui-Oui

NOTIFICATION

5813-110

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

10/31/2017

KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT:

Hydrogen Peroxide 2.20%

OTHER INGREDIENTS:..... 97.80%

TOTAL:..... 100.00%

[NET] [CONTENTS]_____

Contains no phosphorus -or- phosphates

For labels with veterinary uses

ENVIRONMENTAL HAZARD: This pesticide is toxic to birds, fish, and aquatic invertebrates. Caution should be used when applying indoors because pets may be at risk.

Refillable bottles intended to be refilled by the consumer

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling or place in trash.

Nonrefillable bottles

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash.

Questions or Comments? [Please] visit www.clorox.com or call [us toll free at] 1-800-227-1860 -or- (800) 227-1860. [Satisfaction Guaranteed!] At Clorox we have prided ourselves in making consistent quality products [for over 100 -or- 103 -or- *insert number* years], and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below -or- [1-(888)-797-7225] -or- (800)-234-7700].

For more product ingredient information, visit www.IngredientsInside.com.

Mfd. for & © YYYY The Clorox Company,
1221 Broadway, Oakland, CA 94612

Clorox is a registered trademark of The Clorox Company.

Made in [the] U.S.A. [of global components -and/or- ingredients.]

EPA Reg. No. 5813-110

EPA Est. No. 5813-CA-6 (TPP), GA-2 (VG), IL-2 (VF);

50757-WI-1 (VN); 52379-MI-2 (JX); 58455-IN-1 (C6), IN-2 (01).

Beginning of batch code indicates Est. No.



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]

Optional Packaging Recycling Logos



Packaging Related Statements

Operating Trigger

To Operate:

Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to “spray” -or- “stream” -or- ON [setting]. -or- Adjust [nozzle] to desired pattern.

-or- [To open, turn nozzle.] Spray [6-8 inches from surface]. Rub -or- wipe with brush -or- paper towel -or- sponge -or- [lint-free] cloth. Do not breathe spray or mist.

[When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].]

Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

Alternate for Refill Bottle:

To Refill [Spray Bottles]:

Remove

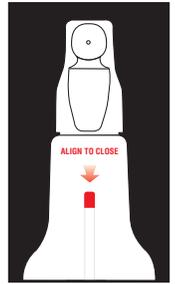
Remove trigger sprayer -or- cap from empty bottle.

Pour

Unscrew cap on refill and pour contents directly into empty bottle. [Use a funnel to minimize product spills -or- waste.]

Use

Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle. -or- Replace cap and use as you normally would. [Fill -or- refill the **insert number** [fl] oz **this product** spray bottle with **this product** refill. Pour product into spray bottle over sink or tub basin.]



For foldout label:

Peel [here] [for] [additional] [directions]

Trigger options: To refill: Twist trigger [on spray bottle] [1/4 turn -and/or- counterclockwise] [and pull up -or- upward(s)] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Disinfection

Hard Nonporous Surfaces: -or- Sealed Ceramic Tile, Porcelain, Shower Walls, Floors and Other Hard Nonporous Surfaces: [Set trigger to SPRAY.] Spray [6-8 inches from surface] until surface is thoroughly wet. Allow this product to [penetrate and] remain wet for contact time listed below [-or- on label] [-or- on organism table]. Then wipe. [Rinse.] For heavily soiled areas, precleaning is required. Rinse with potable water for food-contact surfaces. For all others, no rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -and/or- paper towel.]

One-Step Disinfection -or- Disinfecting and Cleaning [of] Toilet Bowls [and Urinals]: Remove gross filth before disinfection. Apply product to exposed surfaces above the water line. [Brush or swab thoroughly, especially under the rim.] Allow this product to [penetrate and] remain wet for the contact time listed below -or- on label [-or- on organism table] [, then wipe -or- flush]. **[Urinals:** Spray [6-8 inches from surface] until surface is thoroughly wet. [Brush or swab thoroughly.] Allow this product to [penetrate and] remain wet for the contact time listed below -or- on label [-or- on organism table]. [Then wipe -or- flush. [Rinse.] For heavily soiled areas, precleaning is required.]

One-Step Disinfection -or- Disinfecting and Cleaning [of] Toilets Bowls [and Urinals:] [Toilets:] Remove gross filth before disinfection. Empty toilet bowl and apply product to exposed surfaces. [Brush or swab thoroughly, especially under the rim.] Allow this product to [penetrate and] remain wet for the contact time listed below -or- on label [-or- on organism table], [then wipe -or- flush]. **[Urinals:** Spray [6-8 inches from surface] until surface is thoroughly wet. [Brush or swab thoroughly.] Allow this product to [penetrate and] remain wet for the contact time listed below [-or- on label] [-or- on organism table]. [Then wipe -or- flush.] [Rinse.] For heavily soiled areas, precleaning is required.]

The following statement only to be used on institutional labels with medical use sites, medical devices and/or bloodborne pathogens:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special instructions for using this product to clean and decontaminate against HIV-1, HBV and HCV on surfaces/objects soiled with blood/body fluids: Personal Protection: When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain wet for 1 min[ute] for HBV and HCV and 30 sec[onds] for HIV-1. The contact times for other bacteria and viruses may differ. See product label for contact times. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

Soft Surface¹ Sanitization

To Sanitize Soft Surfaces¹ [(Fabrics¹): Hold bottle upright -or- Spray [6" – 8" from surface]. Spray until fabric is wet. DO NOT SATURATE. Let stand [for] 3 min[utes]. Allow to air dry. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [Gross -or- heavy] soil must be removed prior to sanitizing.

For first time use on soft surfaces, spot test a small, inconspicuous area [and check with manufacture care guide before use].

Deodorization

To Deodorize: Spray until thoroughly wet. -or- Apply [this product] [with trigger sprayer] to completely wet all surfaces. [DO NOT SATURATE.] Then wipe -or- Allow to air dry. For heavily soiled areas, a precleaning is required.

General Cleaning

General [Kitchen -and/or- Bathroom -and/or- Floor -and/or- Ceramic Tile -and/or- Porcelain -and/or- Shower Walls -and/or- Floors]: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product directly onto [urine] [feces] [bathroom] soils and wipe clean. -or- Directly apply [***this product***] with a [microfiber] cloth -and/or- sponge -and/or- mop -and/or- trigger sprayer] to completely wet surface and wipe clean. No rinsing needed. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [soil] before wiping.

To Clean/Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. -or- Just spray on and wipe off [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. No rinsing necessary. For best results, use a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas -and/or- tougher jobs, allow product to penetrate dirt -and/or- soap scum before wiping. For best results, use regularly to prevent dirt and soap scum build up.

To Clean [Nonporous] Surfaces -and/or- Floors: Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop -or- cloth.

To Clean and Deodorize Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces and flush.

Disinfection Hard Surface Claims

- An effective disinfectant [on non-food contact surfaces] [for use in ***insert use site(s) from Table 2***]
- Antibacterial
- Bactericidal
- Cleans and disinfects urine stains
- [Cold] [and] flu virus⁶ -or- ⁷ control
- Deodorizes by killing odor-causing bacteria at their source
- Disinfectant -and/or- [deodorizer]
- Disinfection
- Disinfects -and/or- deodorizes
- Disinfects ***insert surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3*** -and/or- ***insert use site(s) from Table 2*** -and/or- kills ***insert organism(s) from organism table***
- Disinfects and deodorizes by killing common [long term care [facility]] bacteria -and/or- viruses[‡] [and controlling their odors] [and deodorizes]
- Disinfects -and/or- Kills ***insert organisms from organism table***
- Disinfects hard, nonporous [non-food contact] surfaces in ***insert hard surface use site(s) from Table 2***
- E. coli [and Salmonella²] control
- Effective against bacteria -and/or- viruses[‡]
- Effective against germs[†]
- Effective against [the] cold -and/or- flu viruses⁶
- Eliminates -and/or- Destroys -and/or- Removes -and/or- Kills urine odors [at the source]
- Eliminates germs[†] -and/or- odors on hard, nonporous surfaces
- Fights germs[†] and odors
- Fights the cold -and/or- flu virus[es]⁶
- For terminal cleaning
- Germ[†] killer -or- destroyer -or- eliminator
- [Get -or- Be] [prepared -or- ready] for [cold &] flu season
- Helps stop the spread of cold & flu viruses⁶ on hard, nonporous surfaces
- Kills 99.9% of bacteria & viruses[‡]
- Kills 99.9% of germs[†]
- Kills bacteria -and/or- viruses[‡] -and/or- eliminates odors -and/or- deodorizes
- Kills bacteria -and/or- viruses[‡] [you can't see]
- Kills bacteria [in 5 min[utes]] and eliminates [the toughest -or- tough] [urine -and/or- feces] odors [on hard, nonporous surfaces -and/or- ***insert hard surface use site(s) from Table 2***]
- Kills bacteria that cause [urine -and/or- feces] odors on [hard, nonporous surfaces]
- Kills [most] [bathroom -and/or- facility] bacteria -and/or- viruses[‡]
- Kills Norovirus -and/or- Rhinovirus -and/or- Influenza^{##7} -and/or- E. coli and Salmonella² -and/or- Staph³[ylococcus aureus] -and/or- Strep⁴[tococcus] -and/or- Rhinovirus
- Kills cold -and/or- flu virus[es]⁶ [on ***insert use sites from Table 2***]
- Kills cold & flu viruses⁶ [and Enterovirus]
- Kills germs[†]
- Kills odor-causing bacteria [and eliminates] [the toughest -or- tough] odors on hard, nonporous surfaces -or- ***insert hard surface use site(s) from Table 2***
- Kills odor-causing bacteria [eliminating] [the toughest -or- tough] [urine -and/or- feces] odors on hard surfaces -or- ***insert hard surface use site(s) from Table 2***
- Kills odor causing bacteria in restrooms -or- ***insert hard surface use site(s) from Table 2***
- Kills odor-causing bacteria leaving [hard] surfaces smelling fresh [and clean]
- Kills odor-causing bacteria on hard surfaces -or- ***insert hard surface use site(s) from Table 2***
- Kills [the] bacteria that cause urine odors
- Kills [the] cold [and] flu virus[es]⁶
- Kills [the] influenza⁷ -or- flu virus⁷
- Multi-surface cleaner disinfectant
- One-step disinfectant [cleaner]
- [***Product Name***] Meets -or- Compliant with OSHA Bloodborne Pathogen Standard
- Specially formulated to eliminate urine and odor-causing bacteria
- This product -or- ***product name*** is formulated to disinfect hard, nonporous surfaces[:] ***insert surface(s) from Tables 1-4***
- Virucidal[‡]
- [With] disinfecting disinfection
- You can also use ***this product*** to disinfect [in] places that are difficult to reach

Emerging Viral Pathogen Claims

This product qualifies for emerging pathogen claims against:

- Enveloped viruses
- Large non-enveloped viruses
- Small non-enveloped viruses

This product has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, non-porous surfaces. Therefore, ***This product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, non-porous surfaces. Refer to the ***insert*** CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

Insert name of illness/outbreak is caused by ***insert name of emerging virus***. ***This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, non-porous surfaces. Refer to the ***insert*** CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

Hard Surface Disinfection Organisms		
Bacteria	ATCC and/or Strain	Contact Time
⁵ Escherichia coli [(E. coli)]	[ATCC 11229]	5 min[utes]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]	5 min[utes]
Proteus mirabilis [(odor causing bacteria)]	[ATCC 9240]	5 min[utes]
Pseudomonas aeruginosa	[ATCC 15442]	5 min[utes]
² Salmonella enterica	[ATCC 10708]	5 min[utes]
³ Staphylococcus aureus [(S. aureus)]	[ATCC 6538]	5 min[utes]
⁴ Streptococcus pyogenes	[ATCC 19615]	5 min[utes]
Vancomycin-resistant Enterococcus faecalis VRE	[ATCC 51575]	5 min[utes]
Enveloped Viruses		
Enveloped Viruses	ATCC and/or Strain	Contact Time
#Canine Distemper	[ATCC VR-128]	10 min[utes]
#Hepatitis B virus [(HBV)] (duck Hepatitis B virus as surrogate)	[11/14/12 Strain]	1 min[ute]
#Hepatitis C virus (Bovine Viral Diarrhea Virus as surrogate)	[NVSL strain Oregon C24v -genotype 1]	1 min[ute]
#Herpes simplex type 2	[ATCC VR-734]	30 sec[onds]
#Human Immunodeficiency Virus type 1 (HIV-1)	[Strain HTLV-III B]	30 sec[onds]
#Influenza A2 virus	[Strain Hong Kong] [ATCC VR-544]	30 sec[onds]
#Influenza A virus (H1N1)	Strain A/PR/8/34 [ATCC VR-1469]	30 sec[onds]
Viruses Small Non-Enveloped		
Viruses Small Non-Enveloped	ATCC and/or Strain	Contact Time
#Enterovirus [(D68)]	[ATCC VR-561]	5 min[utes]
#Norovirus (Feline calicivirus as surrogate)	[ATCC VR-782] [Strain F-9]	5 min[utes]
#Rhinovirus [(type 37)]	[ATCC VR-1147]	5 min[utes]

Soft Surface Sanitization		
Bacteria	ATCC and/or Strain	Contact Time
Klebsiella pneumoniae [(Kleb)] - 100% cotton	[ATCC 4352]	3 min[utes]
Staphylococcus aureus [(Staph)] - 100% cotton	[ATCC 6538]	3 min[utes]
Klebsiella pneumoniae [(Kleb)] - 100% polyester	[ATCC 4352]	3 min[utes]
Staphylococcus aureus [(Staph)] - 100% polyester	[ATCC 6538]	3 min[utes]
Klebsiella pneumoniae [(Kleb)] - 50%/50% Blend	[ATCC 4352]	3 min[utes]
Staphylococcus aureus [(Staph)] - 50%/50% Blend	[ATCC 6538]	3 min[utes]

Sanitization Soft Surface¹ Claim

- A proven sanitizer on soft surfaces¹
- An effective soft surface¹ sanitizer
- Can be used to sanitize soft surfaces¹ -or- **insert soft surface(s) from list from Table 5** [as a spot sanitizer]
- Cost effective solution to sanitizing -or- dry cleaning curtains
- Eliminates -or- removes -or- destroys odors [on **insert soft surface(s) from Table 5**] -or- on fabrics [in **insert use site(s) from Table 2**] [at the source]
- Freshens -and/or- Deodorizes **insert soft surface(s) from Tables 4-5** -or- fabrics
- Great for soft surfaces¹ -or- **insert soft surface(s) from Tables 4-5** [as a spot sanitizer]
- Kills 99.9% of **insert organism(s) from organism table** [on **insert soft surface(s) from Table 5**]
- Kills 99.9% of **insert organism(s) from Organism Table** in 3 min[utes] [on **insert soft surface(s) from Table 5**]
- Kills 99.9% of bacteria on **insert soft surface(s) from Table 5**
- Kills 99.9% of bacteria on **insert soft surface(s) from Table 5** -or- fabrics [as a spot sanitizer]
- Kills -or- destroys -or- eliminates 99.9% of bacteria [on soft surfaces¹]
- Kills microorganisms on soft surfaces¹ -or- fabric(s) -or- **insert soft surface(s) from Table 5**
- One-step cleaner sanitizer on soft surfaces¹
- Sanitizes and deodorizes
- Sanitizes fabric -or- soft surfaces¹ -or- **insert soft surface(s) from Table 5**
- Sanitizes -and/or- Deodorizes -or- Removes odors -or- Eliminates odors by killing [common] bacteria [found in facilities] [and controlling their odors]
- Sanitizes soft surfaces¹ in one step
- Sanitizes soft surfaces¹ in 3 min[utes]
- Soft surfaces¹ -or- fabric sanitizer
- To eliminate odors use **this product** [around -or- on **insert soft surface(s) from Tables 4-5**] [in **insert hard surface use site(s) from Table 2**]
- Use on soft surfaces¹ -or- **insert soft surface(s) from Tables 4-5** [as a spot sanitizer] where bacteria can linger -and/ or- hide
- [With] [hard, nonporous surface] disinfection and soft surface¹ sanitization
- [With] Sanitizing

Deodorizing Hard -and/or- Soft Surface Claims

- Advanced stain & odor eliminator
- All-in-one urine stain and odor remover
- Breaks down urine to eliminate odors and stains
- Delivers clean you can see and smell
- Deodorizer
- Deodorizes [urine -and/or- feces]
- Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes [urine -and/or- feces] odors caused by bacteria -and/or- non-fresh foods
- Does not -or- Doesn't just mask [urine -and/or- feces] odors, it eliminates them at the source leaving behind a light -and/or- pleasant -and/or- fresh scent
- Don't just cover up -and/or- mask [urine -and/or- feces] odors, eliminate them!
- Eliminate urine -and/or- feces odors at the source
- Eliminates -or- removes -or- destroys **insert list of odor(s) from Table 8** odor
- Eliminates -or- removes -or- destroys [urine -and/or- feces] odors [on **insert hard and soft surface(s) from Table 1 -and/ or- insert surface material(s) from Table 3** -or- on fabrics] [in **insert hard and soft surfaces use site(s) from Table 2**] [at the source]
- Eliminates -or- removes -or- destroys [the toughest -or- tough] [urine] odors [caused by bacteria]
- Freshens -and/or- Deodorizes [**insert hard surface(s) from Table 1**] -or- fabrics
- Freshens -and/or- Deodorizes [**insert soft surface(s) from Tables 4-5**] -or- fabrics
- [Improved] [Urine -and/or- feces] Odor -and/or- stain removal
- No harsh alcohol smell
- Penetrates to remove odors at their source
- Perfect for eliminating your toughest odors [at their source]
- Perfect for removing your toughest [urine -and/or- feces] odors [and stains]
- Permanently removes odors -and/or- stains
- Pleasant smell -or- odor
- Powerful odor and stain removal
- Reduces odor-causing bacteria on **insert hard surface(s) from Table 1**
- [Removes] [Eliminates] [Destroys] tough pet stains and odors
- Removes **insert odor(s) from Table 8** [odor]
- Removes the toughest -or- tough urine stains and odors
- Removes [urine -and/or- feces] odors
- Spray on curtains -and/or- other hard-to-wash fabrics to replace lingering [urine -and/or- feces] odors with [long-lasting] freshness
- Tackles toughest malodors [and stains]
- The one cleaner you need to tackle urine stains and odors [everywhere] [anywhere]
- [**This product**] Removes [the toughest -or- tough] [urine] odors [and stains]
- [**This product**] deodorizes areas that are hard to keep fresh smelling including **insert use site(s) from Table 2** [, and other areas prone to odors caused by microorganisms]
- [**This product**] is specially formulated to eliminate [urine -and/or- feces] odors from **insert hard surface use site(s) from Table 2**
- [**This product**] is specially formulated to remove [urine -and/or- feces] odors [and stains] from **insert hard surface use site(s) from Tables 2**
- [**This product**] eliminates [the toughest -or- tough] [urine -and/or- feces] odors at their source
- **This product** will deodorize hard, nonporous surfaces of **insert use site(s) from Table 2** [where obnoxious [urine -and/or- feces] odors may develop]
- **This product** will deodorize soft surfaces¹ of **insert use site(s) from Table 2** [where obnoxious [urine -and/or- feces] odors may develop]
- **This product** will deodorize surfaces [in **use site(s) from Table 2**] [where obnoxious [urine -and/or- feces] odors may develop]
- **This product** will deodorize surfaces in **insert use site(s) from Table 2** and other places bacteria growth can cause malodors
- To eliminate [urine -and/or- feces] odors use **this product** [around -or- in **insert use site(s) from Table 2**] [on **insert hard surface(s) from Table 1**]
- [To] Remove [urine -and/or- feces] odors [and stains] [use this product] [around -and/or- in **insert soft surface use site(s) from Table 2**] -or- fabrics
- Tough on stains and odors
- Tough on stains and odors[, gentle on carpet -and/or- fabric -and/or- furniture]
- [Urine -and/or- feces] Odor [-and/or- stain] removal [control]
- [Urine -and/or- feces -and/or- vomit -and/or- sweat -and/or- blood -and/or- pet] stain and odor remover

General Cleaning Hard -and/or- Soft Surface Claims

- A [shining -or- pure] clean you can see [and trust]
- Accidents happen. Let Clorox Urine Remover handle it!
- Breaks down urine with the power of hydrogen peroxide
- [Chlorine] bleach free
- Cleans [and deodorizes] **insert surface(s) from Table 6**
- Cleans **insert surface(s) from Tables 1, and 4-6**
- Cleans to a shine
- Clear drying formula
- [Clorox®] essential for the purest clean
- Color safe
- Compatible -or- suitable with equipment surfaces -or- **insert use site(s) from Tables 2**
- [Compatible -or- suitable with equipment surfaces for use on hospital surfaces **insert hospital surface(s) from Table 1**
- Complete Clorox® clean your patients -and/or- residents trust
- Cuts cleaning time
- Designed for organic (protein base[d]) stains
- Designed -or- ideal for daily cleaning -or- use
- Destroy -and/or- Eliminate tough odors [-and/or- stains]
- Does not contain [chlorine] bleach
- Easy [cleaning]
- Effective [cleaner -or- cleaning] formula
- Eliminate the ick!
- Eliminates tough to remove stains
- Fast penetrating formula effectively gets out a variety of tough pet stains and odors
- Fits on your cart
- For direct application
- For easy cleaning
- For Outdoor Use [concrete -and/or- sidewalks -and/or- pavement -and/or- outdoor tile -and/or- grouting stains]
- For pet or people accidents
- General purpose cleaner
- Get to every surface your kids or pets can get to
- Good for pretreatment for laundry
- Good for pretreatment of [many] **insert stain(s)/soil(s) from Table 7** stains
- Great for pet stains!
- [Great] For removing **insert stain(s)/soil(s) from Table 7** [on **insert use site(s)**]
- Great [for use] on soft surfaces¹ including **insert soft surface from Tables 4-5**
- Ideal for use in schools -and/or- daycare -and/or- universities -and/or- public places
- Ideal for use on high touch surfaces
- Just spray[,] [and] wipe [and you're done] [; no scrubbing required!]
- Leaves [virtually] no residue
- Light touch up. Quick cleaning
- Low residue
- Makes cleaning easier
- Money-saving refill
- No build-up -and/or- residue
- No mixing, measuring, or rinsing required
- No phosphates
- No rinsing
- Non-abrasive
- Non-corrosive
- Non-flammable
- One step cleaning
- Packaging made with [25%] recycled -or- recyclable plastic
- Professional performance for your home
- Professional Urine Remover
- Proof is in the clean
- Removes -and/or- Cleans **insert stain(s)/soil(s) from Table 7** [on **insert use surface(s) from Table 1**]
- Removes dried on [blood] stains
- Removes -or- Eliminates -or- Destroys set in -or- old pet stains
- Removes tough stains like vomit -and/or- feces -and/or- urine -and/or- blood
- Removes -or- Works on -or- Effective on -or- Great for removing] [tough -or- toughest] [pet -and/or- urine -and/or- feces -and/or- sweat -and/or- vomit] stains -and/or- odors [on hard surfaces] [on soft surfaces¹] [on hard and soft surfaces¹]
- Safe for colorfast upholstery, fabrics, and carpets, including stain-resistant carpeting.
- ~~Safe for -or- to use on **insert surface material(s) from Table 3**~~
- Safe [for use] on stain-resistant carpets
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Save money and aggravation by rescuing carpet -and/or- furniture -and/or- mattresses -and/or- floors.
- Spray on curtains and other hard-to-wash fabrics to replace lingering odors with ~~{[long-lasting]}~~ freshness
- Spray trigger
- Strong cleaning
- Takes care of your pet's business
- [The] Smell of clean
- This product -or- **product name** is designed specifically as a general [ready-to-use] [non-abrasive] cleaner -and/or- disinfectant for use in[:] **insert site(s) from Table 2**
- Tough enough to break down urine, safe [enough] to use on **insert surface material(s) from Table 3**
- Tough on Grime
- Urine Remover - Advanced Formula
- Use in every room of the house!
- Use on **insert soft surface(s) from list** [and other soft surfaces]¹
- Will not harm -and/or- damage your [household] surface
- Will not harm -or- fade -or- bleach furniture
- Works -and/or- Effective on **insert stain(s)/soil(s) from Table 7** [on **insert use surface(s) from Table 1**]
- Works -or- great for -and/or- Effective on body soils -or- **insert stain(s)/soil(s) from Table 7** [for pre-treatment for laundry] [on **insert soft surface use surface(s) from Tables 14-5**]
- Works -or- Effective -or- Great for [both] hard and soft surfaces¹

Packaging Related Claims

- Align to close
- [Be -or- Get] RefillSmart[™][®][!]
- Get -or- Spray Every Drop[!][[™]][®]
- Last Drop Access
- No Waste -or- Wasteless Bottle
- Patented design bottle
- Recyclable bottle
- Smart Tube[®][[™]] Technology
- [Use as a -or- Pourable] ***insert ABN***

Specialized technology name ideas

- Odor Destroyer[®] Technology
- Odor Eliminator[®]
- FreshMist Technology
- Odor-Dissolve Technology
- Urine-EX technology

Table 1 Miscellaneous Hard Surface Use Surfaces

appliance exterior(s) [surfaces] [+++]	finished -or- painted walls -and/or- woodwork	outside of appliances -and/or- microwaves -and/or- refrigerators[+++]
appliance -or- cabinet knobs	finished windowsills	oven doors
baked enamel surfaces	fixtures	packing benches
bassinets	floors and walls of coolers	pet surfaces
[bathroom] fixtures	floors [around toilets]	plastic [and painted] surfaces
[bathroom -and/or- kitchen] faucet(s) [handles]	flower buckets	plastic laundry hampers -or- baskets
[bath]tubs	furniture	plastic shower curtains
BP Monitors[+++]	frame surfaces	plastic surfaces associated with: floors, walls, fixtures, toilets, urinals, sinks, shower rooms, and locker rooms
bed frames	freezer exteriors	playpens
[behind and under ^P] counters -or- countertops ^P	garage surfaces	phones[+++]
[behind and under] sinks ^P	garbage -and/or- trash [cans -and/or- disposals]	portable toilets
booster chairs	germ† prone [hard, nonporous] surfaces	[public -or- pay] telephones -or- phone booths[+++]
bottoms of pots and pans	glass-topped furniture	range hoods
burner trays	glazed ceramic restroom surfaces	recycling bins
cabinets	[grocery [store] -or- supermarket] cart(s)	refrigerator door handles
cages	[grocery [store] -or- supermarket] cart handles	refrigerator exterior[+++]
carts	child seats	remote controls
cell[ular] -or- wireless -or- mobile -or- digital phones[+++]	gym[nastic] equipment	restroom fixtures
chairs ^P	hampers	seats
changing table(s)	[hand] railings -or- rails ^P	shelves [and drawers]
[children's] furniture ^P	hard, nonporous surfaces behind and under counters -and/or- sinks	shower(s) [curtains -and/or- doors -and/or- stalls -and/or- walls]
chrome	hard, nonporous painted surfaces	signs
chrome exterior surfaces of urinals -and/or- toilets	[hard, nonporous surfaces of] car interiors	similar hard, nonporous surfaces except for those excluded by the label
closets	hard, nonporous office -and/or- bedroom -and/or- bedside furniture	sink(s) [basins]
[clothes -or- diaper] hampers ^P	headsets	sports equipment
[common] hard, nonporous [household]] surfaces	high chairs (non-food contact)	stainless steel surfaces
computer mouse[+++]	[instrument] stands	stall doors
cooler exteriors	[interior [hard, nonporous] surfaces of] automobiles -and/or- boats -and/or- [rental] cars -and/or- ships -and/or- trailers -and/or- vehicles	staplers
cupboards	[kid's] play structures -and/or- equipment -and/or- furniture -and/or- tables	stereo consoles[+++]
cribs	[kitchen] appliance exteriors[+++]	storage bins ^P
desk(s) [tops]	kitchen(s) [Surfaces]	stovetops -or- stoves
[diaper -or- infant] changing tables -and/or- stations	laminated surfaces	strollers
diaper pails	large inflatable nonporous plastic [(rubber)] surfaces	tabletops
dictating equipment [surfaces][+++]	lockers	telephones[+++]
door(s) [handle(s)] [frame(s)]	many hard, nonporous crib -or- bed frame surfaces	tiled walls
doorknobs	[medicine] cabinets	toilet -and/or- urinal exterior(s) [surfaces] -or- exterior toilet surfaces
drain boards	metal blinds	[toilet [flush] -and/or- telephone -and/or- cabinet -and/or- dishwasher -and/or- door -and/or- faucet] handles
drawer pulls	metal surfaces	toilet handle(s)
dressing carts	metal work benches	toilet rim(s)
elevator buttons	microwave exterior[+++]	toilet seat(s)
empty garbage bins	mirrors	toilet top(s)
exercise equipment[+++]	other telecommunication(s) equipment [surfaces][+++]	toilets
exercise machines[+++]	outdoor furniture	tools
exercise mats		towel dispensers
exhaust fans		toys
exterior -or- external toilet -and/or- urinal surfaces		toy boxes ^P
fax machine(s) [handles][+++]		
[filing] [medicine] cabinets		

[training] toilets
 trash cans -or- compactors
 tray tables
 [TV] Remote(s) [Control](s)[+++]
 urinals
 vanity tops -or- vanities
 vending machine surfaces
 [vinyl] wallpaper

walkers
 walls
 washable ceilings
 [washable] floors [including linoleum,
 no-wax, vinyl, and glazed ceramic tile]
 washable kitchen surfaces
 washable walls
 washers/dryers -or- washing

machine exterior(s)[+++]
 wastebaskets
 windows
 window blinds -and/or- shades
 [window] sill(s) -and/or- ledge(s)
 windshields
 work benches
 wrestling mats

Table 2 Miscellaneous Hard Surface Use Sites

Airplanes [Airports]
 Athletic [Recreational] Facilities
 Basements
 Bathrooms
 Bathroom -or- Locker Room Facilities
 Bathtubs
 Bedrooms
 Bowling Alleys
 Buses
 Campers
 Campgrounds
 Car
 Churches
 Colleges
 Convenience Stores
 Convention Centers
 Correctional Facilities
 Cruise Ships
 [Damp] Storage Areas
 Day Care Centers
 Dens
 Dorms
 Dormitories
 Elevators
 Factories
 Food Storage Areas
 Garages
 Garage Storage Areas

Gas Stations
 Grocery Stores
 Gym[nasiums]
 Health Club(s) [Facilities]
 Homes
 Home Centers
 Hotels
 Kennels
 Kitchen(s)
 Laboratories
 Laundromats
 Laundry Rooms
 Lavatories
 Libraries
 Locker Rooms
 Lodging Establishment
 Lounges
 Malls
 Markets
 Mass Merchandisers, Discount Retailers
 -and/or- General Merchandise Stores
 Military Installations
 Mobile Homes
 Mortuaries
 Motels
 Motor Homes
 Mudrooms
 Nurseries

Office(s)
 Pet Areas
 Play Areas -or- Rooms
 Public Facilities
 Public Restrooms
 Public Telephone(s) [Booths][+++]
 Recreational Centers -or- Facilities
 Rest Stops
 Restaurants
 Restrooms
 School Buses
 RVs^P
 Schools
 Shelters
 Shippers
 Shops
 Shower [area(s)]
 Storage Rooms -or- Areas
 Subways
 Supermarkets
 Tattoo Parlors
 Toilet area(s)
 Toolsheds
 Transportation Terminals
 Trains
 Trolleys
 Vacation Homes
 Work Stations

Table 3 Miscellaneous Hard Surface Materials

[baked] enamel	glazed tile	sealed fiberglass [polyester, vinylester and epoxy resins]
chrome	[hard] plastic -or- vinyl	sealed/finished wood††
crystal (non-food contact areas)	Marlite®[λλλ]	stainless steel
Formical®[λλ]	Naugahyde®[λλλλ]	synthetic marble
glass	plastic [laminated]	[vinyl] linoleum
glazed ceramic [tile]	Plexiglas®[οοο]	vinyl [tile]
glazed porcelain [tiling -or- tile]	porcelain enamel	
glazed porcelain enamel	rubber	

Not recommended for use on -or- avoid contact with

aluminum	paper surfaces	unsealed [natural] granite
brass	porous painted surfaces	unsealed stone
chipped enamel	sealed granite	unfinished wood
copper	sealed marble	unsealed [natural] marble
galvanized steel	silver	

Table 4 Soft Surface Cleaning Use Surfaces

Baby carriages	Dog [pet] bed	Sheets
Baby prams	Drapes	Shoe(s)
Back [School] pack	Duvet cover	Shoe(s) [canvas] [fabric] [interior]
Bathroom mat	Exercise mats	Shower curtain [fabric]
Bedding	Fabric(s)	Slippers
Blankets	Gym bag [fabric]	Sneakers [canvas] [fabric]
Blinds	Gym bags	Sofas
Booster Seat	Headrests	Soft [fabric] surfaces ¹
Box spring [cover]	Highchair seat	Sports equipment [lining]
[Car] [Automobile] interior	[Laundry] Fabrics	Stroller [seats]
Car seat(s)	Linens	Stuffed animals
Carpet	Mats [for day care]	Stuffed [plush] toys
Chairs	Mattress	Suitcase [luggage]
Changing table	Mop -and/or- Broom	Towels
Clothing Laundry bag [fabric]	Outdoor furniture	[Upholstered] armchairs
Color safe surfaces	Pet beds	[Upholstered] couches
Cot Mattress [cover]	Purse	[Upholstered] furniture
Cotton [Polyester] [blend] [fabric]	Rags	Upholstery
Curtains	Rugs	Washcloth(s)
Curtains [Draperies]	Seat -and/or- soft cushions	Wheelchair pad -and/or- seat
Cushion [Pillow]	Seat cushion [household]	Window treatments [fabric]
Diaper bag	Shades	

Table 5 Soft Surface Exterior Sanitization Use Surfaces

Baby carriages	Drapes	Sheets
Baby prams	Duvet cover	Shoe(s) [interior]
Back [School] pack	Exercise mats	Shower curtain [fabric]
Bathroom mat	[Exterior surfaces of] seat -and/or- soft ¹ cushions	Slippers
Bedding	[Exterior surfaces of] sofas	Sneakers [canvas -and/or- fabric]
Blankets	[Exterior surfaces of] stuffed animals	Soft [fabric] surfaces ¹
Blinds	[Exterior surfaces of] stuffed [plush] toys	Sports equipment [lining]
Booster Seat	Fabric(s)	Stroller [seats]
Box spring [cover]	Gym bag [fabric]	Suitcase [luggage]
Car seat	Gym bags	Towels
Chairs	Headrests	[Upholstered] armchairs
Clothes	Highchair seat	[Upholstered] couches
Clothing	[Laundry] Fabrics	[Upholstered] furniture
Clothing Laundry bag [fabric]	Linens	Upholstery
Color safe surfaces	Mats [for day care]	Washcloth(s)
Cot Mattress [cover]	Mattress	Wheelchair pad -and/or- seat
Cotton [Polyester] [blend] [fabric]	Mop -and/or- Broom	Window treatments [fabric]
Curtains	Purse	
Curtains [Draperies]	Seat cushion [household]	
Cushion [Pillow]	Rags	
Diaper bag	Shades	
Dog [pet] bed		

Table 6 ~~Additional~~ Cleaning and Deodorizing Surfaces

Grout	Pavement	Sidewalks
Concrete	Outdoor tile	Carpet
Cement		

Table 7 Stains/Soils

Bathroom soils -and/or- stains	Feces stains -or- soils	Pen -or- Ink [Marks]
Bathtub ring	Fingerprints	Pen [stains]
Beverage stains	Food [stains -or- residue(s)] -or- [soil(s)]	Pet stains -or- soils
Blood stains -and/or- soils	Fruit [stains]	Rust [stains]
Body oils -or- fluids -or- stains -or- soils	Grime	Smudges
Cat urine	Heel Marks -or- scuffs	Soap scum
Cat feces	Human soils	Soda [stains]
Coffee [stains]	Incontinence stains -or- soils	Sticky food messes -or- spills
Cosmetics	Ink [stains]	Sweat stains -or- soils
Crayon and Pencil [marks]	Institutional stains	Tea [stains]
Dead skin	Juice [stains]	Toner [stains]
Dirt	Laboratory stains -or- soils	Tough soils -or- stains
Dog urine	Mold -and/or- Mildew stains	Urine stains -or- soils
Dog feces	Mud	Vomit stains -or- soils
Everyday messes	Other common soils -and/or- stains	Wine [stains]
Fecal matter	Other organic matter	

Table 8 Odors

Blood	Garbage	Smoke
Body Odor	Grease Trap	Sweat
Drain	Mildew	Trash
Dumpster	Restroom Odors	Urine
Feces	Sewer	Vomit

Disclosure Information

[Contains] Isopropyl alcohol [CAS # 67-63-0]

Footnotes

- 1 100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester
- 2 Salmonella enterica
- 3 Staphylococcus aureus
- 4 Streptococcus pyogenes
- 5 Escherichia coli
- 6 Rhinovirus [(type 37)], -and/or-
Influenza A2 virus [(Strain Hong Kong)]
- 7 Influenza A2 Virus
- † Pseudomonas aeruginosa (Pseudomonas), Salmonella enterica (Salmonella), Staphylococcus aureus (Staph), **insert a virus from the Organisms table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organisms table.**
- †† Do not allow puddles of product to remain on surface. Do not use on unsealed, unfinished, visibly worn, oiled or waxed wood surfaces. Product can discolor wood surfaces if misused. Test a small area first.

- [†††] For any use site that includes electronics -or- electronic components, [please] refer to manufacturers' instructions. [for appropriate use] [before use][.]
- ‡ [Viruses]
- ^P [on] hard, nonporous surfaces [of]
- [^λ] Formica[®] is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates].
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